

Business-Driven Needs Assessment + Solutioning

1 Prospective
Investor/Member
Meeting

2 Gateway
Introduction +
Needs Assessment

3 Offer Applicable
Solutions Based
on Assessment



CAREER SKILLS TRAINING

Linking Training
Programs to
YOUR Business
Needs

Help Accessing
Training Funding
+ Incentives

Apprenticeship
Modeling
+ Administration

*Complimentary
Gateway to Great
Customer Service*

Line-Level,
Supervisory
+ Leadership
Classes

PROFESSIONAL DEVELOPMENT TRAINING



ADVOCACY + RESEARCH

Baldwin County
Chamber
Coalition
**Legislative
Agenda**

Technical
Education
Committee
+ Workforce
Council Presence

Wage + Benefit
Survey
Administration
+ Analysis

Facilitating
Collaboration
between Peer
Business Leaders

Defining
Education
+ Training
Opportunities

INDUSTRY CLUSTER NETWORKING



RECRUITMENT + PLACEMENT

Sponsored
Employment
+ Career Fairs

Development of
Career Pathways
Relevant to Local
Business