

# Business-Driven Needs Assessment + Solutioning

**1** Prospective  
Investor / Member  
Meeting

**2** Gateway  
Introduction +  
Needs Assessment

**3** Offer Applicable  
**Solutions** Based  
on Assessment



## CAREER SKILLS TRAINING

Linking  
Training  
Programs to  
YOUR  
Business Needs

Help Accessing  
Training  
Funding +  
Incentives

Apprenticeship  
Modeling +  
Administration

*Complimentary*  
Gateway to Great  
Customer Service

Line-Level,  
Supervisory +  
Leadership  
Classes

## PROFESSIONAL DEVELOPMENT TRAINING



## ADVOCACY + RESEARCH



Baldwin County  
Chamber  
Coalition  
**Legislative  
Agenda**

Technical  
Education  
Committee +  
Workforce  
Council  
Presence

Wage + Benefit  
Survey  
Administration  
+ Analysis

Facilitating  
Collaboration  
between Peer  
Business Leaders

Defining  
Education +  
Training  
Opportunities



## INDUSTRY CLUSTER NETWORKING



## RECRUITMENT + PLACEMENT

Sponsored  
Employment +  
Career Fairs

Development of  
Career Pathways  
Relevant to Local  
Business